

For Immediate Release

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**Summer in the City: Hundreds of Thousands of New Yorkers and Visitors Enjoy
TOTO's Sustainable, High-Design Plumbing Products
in Bryant Park's Posh Public Restrooms**

(Morrow, GA) August 31, 2017 — TOTO, the world's largest plumbing manufacturer with more than \$4.9 billion in annual sales, announced today that this summer more than 375,000 New Yorkers

and visitors have experienced its sustainable, high-design plumbing products in Bryant Park's newly renovated luxury public restrooms, which opened in late April. By year's end, an estimated 1.15 million people will have visited the posh Bryant Park loos and experienced the beautifully designed TOTO products, which provide superior performance.



TOTO's Helix Wall Mount EcoPower Faucets and Arvina Vessel Lavatories enhance the elegance of Bryant Park's newly remodeled luxury public restrooms. Photo: Jane Kratochvil Photography.

Bryant Park's mission is to provide a luxury bathroom experience for all who visit. Its restrooms have long been lauded for amenities such as full-time attendants, bright fresh flower arrangements, and the sounds of classical music.

Before undertaking its new \$280 thousand-dollar renovation project, Bryant Park's Design-Build team sought inspiration from some of New York's finest luxury hotels. High-end improvements included imported floor and wall tiles, coffered ceilings, crown moldings, all-weather temperature controls, energy-saving LED lighting, and *plein air* paintings by the park's painters-in-residence. The team selected TOTO sustainable, high-performance plumbing products because their timeless beauty enhances the aesthetics of heavy-traffic facilities as they provide unsurpassed performance and reliability, reducing both water and maintenance costs.

"We are proud to partner with Bryant Park, one of New York City's most beloved landmarks, and support its mission of providing New Yorkers from all walks of life with a luxury bathroom experience,"

said Toru Yamamura, President, Eastern U.S. and Canadian Sales Division, TOTO USA. “This iconic project marks another in a long line of high-profile TOTO installations because our award-winning products are the first choice of architects, designers, and engineers, who seek the highest quality fixtures, which help make people’s lives cleaner, healthier, less complicated and more beautiful.”

In its posh public restrooms, Bryant Park’s Design Build Team installed TOTO’s 1.28 gpf High Efficiency Toilets, 0.125 gpf High Efficiency Urinals and EcoPower High Efficiency Sensor Flush Valves – both 1.28 and 0.125 gpf models. Having endured rigorous testing at TOTO facilities, the valves and china ensure maximum efficiency when used together. TOTO’s sophisticated fixtures and cover plates enhance the restrooms’ beauty with their clean, simple lines.



TOTO’s sustainable, high-performance plumbing products’ timeless beauty enhances heavy-traffic facilities like Bryant Park’s posh public restrooms as they provide unsurpassed performance and reliability, reducing both water and maintenance costs. Photo: Jane Kratochvil Photography.

The elegant Helix Wall-Mount EcoPower High-Efficiency 0.5 gpf Sensor Faucets, like the flush valves, use flowing water to power their electronics, creating a sustainable loop. There is no need for hard wiring or the expense of routine batter replacement. Their backup battery will last up to 19 years, which reduces toxic battery waste. The artful Arvina Round Vessel Lavatories bring an understated elegance with their quiet sophistication. The energy-efficient Clean Dry High-Speed Hand Dryers’ innovative air wicking technology completely dries the user’s hands in under 12 seconds, and they are extremely quiet during operation.

“Having this partnership with TOTO is ideal,” said Dan Biederman, Executive Director of the Bryant Park Corporation. “We both share a commitment to providing top-notch experiences for the public, and we both maintain the highest standards for the services and amenities we provide on a daily basis. Each day, the thousands who visit Bryant Park’s restrooms see the TOTO name and quickly realize that its fixtures contribute to a luxurious experience in a public restroom.”

Journalist’s Note: As with all TOTO products, high-resolution digital photos of the high-design, sustainable commercial products installed in the Bryant Park Public Restrooms are immediately available upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world’s largest manufacturer of bathroom fixtures and fittings with \$4.9 billion dollars in annual sales. For the past 100 years, TOTO

has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 28,100 employees in 20 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people all around the world, which contributes to the betterment of society. With three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter ([@TOTOUSA](https://twitter.com/TOTOUSA)) and become a [TOTO fan](#) on Facebook.

About Bryant Park

Celebrating its 25th anniversary this year, Bryant Park Corporation (BPC) is a private not-for-profit company which was founded to renovate, finance and operate Bryant Park. It is funded by income from events, concessions and corporate sponsors, as well as an assessment on neighboring properties, and does not accept government or philanthropic funds. In addition to providing security and sanitation services, and tending the park's lush lawn and gardens, BPC provides public amenities and activities, including movable chairs and tables, café umbrellas, restrooms, restaurants and food kiosks, Wi-Fi, a carousel, a Winter Village complete with ice skating, and more than 1,000 exciting free public events throughout the year.

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