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For Immediate Release

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Notice Regarding TOTO's Investment in Good2Go, Inc.

A U.S.-based startup company providing a service to enable people to locate and access modern, high quality restrooms through a mobile app

(Morrow, GA) October 15, 2019 — TOTO, Ltd., (headquarters in Kitakyushu City, Fukuoka, Japan; President: Madoka Kitamura) announces that **it has decided to invest in Good2Go, Inc. (hereinafter, "Good2Go"), a U.S.-based startup company that provides a new mobile app service with the goal of enabling people to have access to a modern restroom at any time.** By leveraging TOTO's expertise in collaborating with startup companies, **TOTO will work to create new value for mobile enabled modern restrooms.**

Collaboration with Startup Companies

TOTO marked the 100th anniversary of its establishment in 2017. To continue to provide customers with a sense of security and trust over the next 100 years, the company will respond to diversifying market demands and spare no effort to gather information with respect to leading-edge technologies and business models, among other matters, from around the world, while also working proactively to collaborate with companies that offer new business ideas.

TOTO will continue to facilitate initiatives for open innovation and the creation of customer value in a sustainable manner going forward, and thereby increase the number of TOTO fans globally.

Good2Go

Good2Go is a San Francisco-based startup company established in 2014. With the goal of using technology to enable people to have access to a modern and convenient restroom, the company offers a digital platform in which individuals can locate and access hi-tech, safe and clean restrooms through its network of retail partners and mobile units.

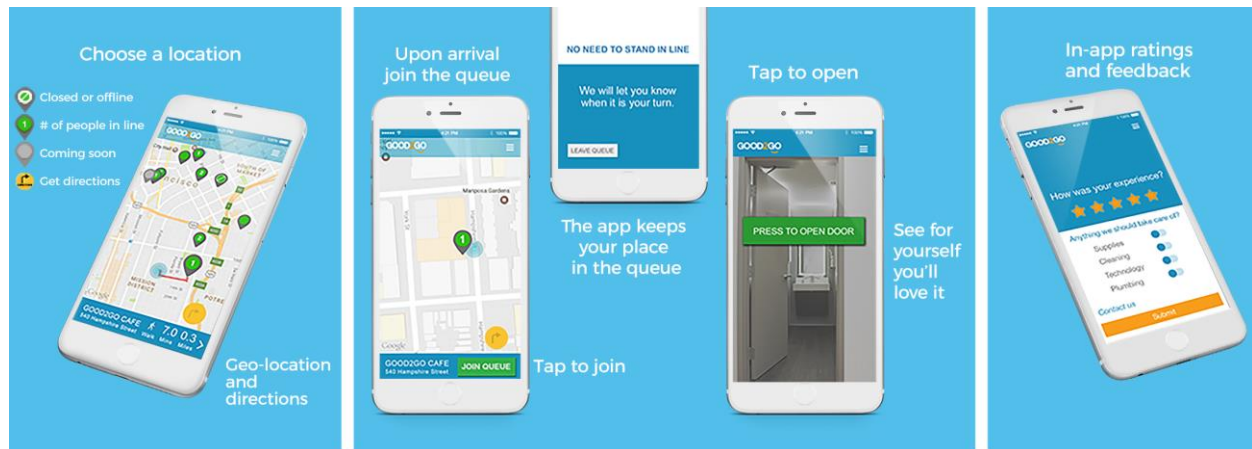
The number of public restrooms is insufficient in the United States. In addition, those that do exist may not offer people sanitary or safe conditions. To address this need, Good2Go has launched a network of restrooms and is establishing and popularizing a secure access system through which people can find and access reliable, secure and convenient restrooms all through its mobile application. The number of

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inquiries from large supermarkets, restaurants, coffee shops, gas stations, convenience marts and local governments in the United States is increasing. The company is also launching a hi-tech mobile restroom, aimed at developing a service that enables people to locate and access modern restrooms at venues and outdoor events all through its mobile application.



How Good2Go's mobile app works: First, a person chooses a restroom in their desired location; once onsite, the individual joins the virtual queue. Second, the person unlocks the restroom using the in-app digital key. Third, using the app, the individual provides a rating of the conditions of the restroom for the onsite retail partner.

Company name: Good2Go, Inc.
Representative: Fran Heller
Location: San Francisco, CA
Establishment: 2014
Outline of business: New mobile app for restroom access
Website: <https://www.good2go.global/index.html>



Journalist's Note: High-resolution digital images of the Good2Go app and logo are available for download from [TOTO's Online Press Room](#) or immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.2 billion dollars in annual sales (as of March 2018). For more than 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,431 employees in 19 countries and regions and owns manufacturing facilities around the world in countries

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as diverse as Japan, Mexico, Germany, the USA, India and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people all around the world, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter ([@TOTOUSA](https://twitter.com/TOTOUSA)) and Instagram ([@TOTOUSA](https://www.instagram.com/TOTOUSA)) and become a [TOTO fan](#) on Facebook.

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