

For Immediate Release

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## TOTO Introduces the New WASHLET C2 and WASHLET C5

### ***Company Redesigns and Renames its Renowned Entry- and Intermediate-Level WASHLET Bidet Seats, Adding New Features***

**(Morrow, GA) December 16, 2020** — TOTO, the world’s largest plumbing manufacturer with more than \$5.47 billion in annual sales, announced today that it has redesigned and renamed its popular entry- and intermediate-level WASHLET bidet seat models. To the updated WASHLET C2 (formerly WASHLET C100) and WASHLET C5 (formerly WASHLET C200), TOTO has added many new features.



***The new WASHLET C5 has a clean simple design. TOTO reduced its warm-water reservoir by 1.5 inches, giving it an elegant streamlined appeal***

warm, aerated water that is always clean and pure. Once the cleansing cycle is completed, the user may engage the drying cycle, which uses warm air to gently dry the area, protecting the environment by reducing the need for toilet tissue.

**DESIGN UPDATE:** The company’s most budget-friendly WASHLET bidet seats, the entry-level WASHLET C2 and intermediate-level WASHLET C5 have a simple, clean-line design. TOTO reduced their warm water reservoir’s height by approximately 1.5-inches, giving them a streamlined appeal. TOTO also reduced the

**PERSONAL CLEANSING:** Launched in 1980, TOTO has spent the past 40 years enhancing and perfecting WASHLET, the original high-tech, luxury bidet seat. WASHLET uses pure, clean water – and myriad technological innovations – to make its users cleaner and more refreshed than they have ever felt after a bathroom break.

When the cleansing cycle of WASHLET is activated, a streamlined wand with AIR-IN WONDER-WAVE technology extends from beneath the seat to provide a soothing warm flow of aerated water for complete cleansing. Because the water is drawn directly from the home’s fresh water supply, WASHLET delivers

height differences and gaps in WASHLET C2 and C5's fitting to the toilet bowl. TOTO's goal is not merely to create well-designed models of WASHLET, but to create beautiful combinations of toilet and WASHLET, which have an overall sense of design unity and harmony.

In addition, TOTO enhanced the cleanliness of WASHLET C2 and WASHLET C5, both in appearance and ease of cleaning. Compared with earlier models, the company's redesigned WASHLET lid reduces unevenness and height differences, making it easier to sit on and wipe down. Further, TOTO redesigned the wand's housing beneath the seat, making its design simpler and easier to clean.

**SEAMLESS SEAT:** Another new design element TOTO added to WASHLET C2 and C5 is a seamless seat. Removing seams and grooves on their WASHLET seat makes it difficult for dirt or waste to accumulate and makes the seat easy to clean.

**ONE-TOUCH REMOVAL:** TOTO offers one-touch removal and reattachment of WASHLET C2 and WASHLET C5's seat from the toilet's body, making it easy to clean dirt or dust that may accumulate in this hard-to-reach space between them. Their lid, too, is easily removed, making it easy to clean hard-to-reach places on WASHLET C2 and C5.

### CLEANING TECHNOLOGIES

**EWATER+:** To the new WASHLET C2 and WASHLET C5, TOTO has added EWATER+ to automatically clean the wand both inside and out, before and after each use. EWATER+ reduces visible and invisible waste's ability to accumulate on or inside the wand, maintaining its hygienic condition. Even when WASHLET C2 and C5 are not being used, the wand periodically cleans itself automatically to ensure its constant state of hygienic readiness.



*Like WASHLET C5, TOTO added EWATER+ to the new WASHLET C2 to automatically clean the wand both inside and out, before and after each use.*

EWATER+ is produced by the electrolysis of chloride ions in tap water. It is entirely free of chemicals and cleaning agents and reduces the need for harsh chemicals to clean the wand. Over time EWATER+ returns to its original state of ordinary water, making it completely safe for the environment.

**PREMIST:** WASHLET C2 and WASHLET C5 spray the bowl's interior with a fine mist of water to reduce matter's ability to stick to its surface.

**CLEAN RESIN:** WASHLET C2 and WASHLET C5's seat, wand, and lid are made of a high-quality, stain-resistant material called CLEAN RESIN, which repels dirt and waste and resists stains. They are easily cleaned by wiping with a soft cloth.

**WASHLET+ MODELS:** Both the newly redesigned WASHLET C2 and WASHLET C5 are available as WASHLET+ models. WASHLET+ -- the latest innovation by TOTO -- seamlessly connects a TOTO toilet and WASHLET+

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unit, providing CLEAN SYNERGY, advanced cleaning technologies that work together to keep the toilet bowl fresh and clean at all times: PREMIST, CEFIONTECT, DYNAMAX TORNADO FLUSH, and EWATER+.

***Journalist's Note:** High-resolution digital images of WASHLET C2 and WASHLET C5 are available for download from the Online Press Room or immediately upon request.*

## **About TOTO**

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings, with \$5.47 billion in annual sales (as of March 2020 and its exchange rate). For more than 100 years, TOTO has been the recognized leader in innovation, technology, performance, and design with products that enhance the luxury bathroom experience. Today, the company maintains 33,554 employees in 19 countries and owns manufacturing facilities around the world in countries as diverse as Japan, Mexico, Germany, the USA, India, and China. Guided by its corporate philosophy, the TOTO Global Group strives to create a great company, trusted by people worldwide, which contributes to the betterment of society. Dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty, and performance, TOTO is the sole plumbing manufacturer to maintain a research and development center devoted to universal design, advanced science, and technology. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the US Environmental Protection Agency. The company continues to raise industry standards and consumer expectations about what is possible in the bath space, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit [www.totousa.com](http://www.totousa.com) or call 1.888.295.8134, Option 5. Follow TOTO on Twitter ([@TOTOUSA](https://twitter.com/TOTOUSA)) and Instagram ([@TOTOUSA](https://www.instagram.com/TOTOUSA)) and become a TOTO fan on Facebook.

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