

## For Immediate Release

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## **TOTO SHOWCASES THE NEOREST 750H INTELLIGENT TOILET AT THE 2016 INTERNATIONAL CONSUMER ELECTRONICS SHOW AND OFFERS A SNEAK PEAK AT THE NEOREST OF THE FUTURE**

*Company Displays Products from Its Intuitive NEOREST Suite in Booth #71318, Tech West at the Sands Hotel Las Vegas, in NGHTV's Smart Home*

**(Morrow, GA) January 6, 2016** — At the International Consumer Electronics Show (CES; January 6-9) in booth #71318 at the Sands, TOTO is presenting products from its flagship

NEOREST Suite, the most intuitive, design-forward collection of products available for the whole bathroom. Refining TOTO's relationship with water and promoting relaxation, the celebrated NEOREST Suite is a perfect marriage of innovation, elegant design, superior technology, flawless performance, and extraordinary comfort.



### **NEOREST 750H**

Winner of the iF International Award for Design Excellence, the NEOREST 750H intelligent toilet has all of the People-First Innovations that consumers have come to expect from TOTO – intuitive sensor operation with auto open/close and auto flush; integrated personal

cleansing system with warm, aerated water, warm air dryer, and heated seat; in-bowl catalytic deodorizer; and energy- and water-saving features.



### People-Centered Design

The NEOREST 750H's extraordinary beauty is inspired by architecture, long-view trends in global design, and extensive information about what people need and want in TOTO products. Because TOTO's design teams recognize that contemporary styling does not look "contemporary" long, they are committed to a long-view global design aesthetic – modern, clean, simple, and timeless -- that integrates design and function for a bathroom experience that pleases each of the homeowners' senses.

### Actilight Cleansing Technology

The ultra high-efficiency NEOREST 750H introduces the most complete bowl cleansing system available by synergizing TOTO's patented flushing and cleansing technologies to effectively rid the bowl of both visible and invisible waste.

This advanced cleansing system starts with TOTO's eWater+ technology. Using the incoming water supply, a pre-mist wets the bowl's surface preventing waste's adherence 80% better than a dry bowl. After each flush, TOTO's eWater+ mists the bowl with electrolyzed water, which has a slightly acidic pH value, keeping the bowl fresh and clean longer.



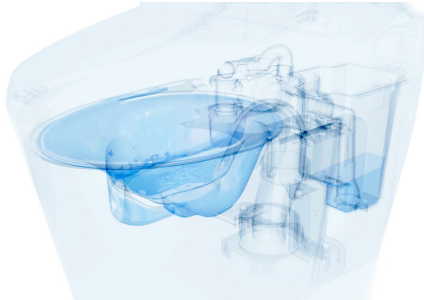
Next, the NEOREST 750H's bowl is glazed with TOTO's HYDROTECT titanium dioxide coating and zirconium, giving it a lovely iridescent, mother-of-pearl sensibility. Extremely hydrophilic, HYDROTECT makes it nearly impossible for organic substances to adhere to the bowl's surface -- enabling waste, lime scale, and mold to wash away with ease. Further, when combined with sunlight, HYDROTECT triggers a photocatalytic process in which organic substances are broken down. To achieve this, TOTO integrated a UV light in the seat lid that is activated when the lid is closed. Once the UV light hits the HYDROTECT's titanium dioxide

coating on the toilet's bowl, photocatalysis occurs, accelerating the decomposition of all organic substances in the bowl.

TOTO's Actilight system results in a toilet bowl that remains incredibly clean and fresh for months at a time.

### Ultra High-Efficiency Tornado Dual-Flush System

The NEOREST 750H offers a planet-friendly innovation: ultra high-efficiency Tornado dual-flush technology, which consumes a mere one-gallon of water per flush (gpf) for the full flush and 0.8 gpf for the light. TOTO's patented Tornado flushing system simultaneously releases two powerful water jets inside the bowl, creating a whirlpool effect that effectively removes waste and cleans the bowl's surface and rim more thoroughly and quietly than any other flushing system.



TOTO's Ultra High-Efficiency Tornado Dual-Flush System employs a reserve water tank and pumping system inside the toilet that combines with the home's direct water supply to realize its 1.0-gpf / 0.8-gpf flushing capability. To achieve this, TOTO engineers designed a revolutionary flushing system in which the siphon jet is fed from water that is pumped into the bottom of the bowl from the reserve tank, while the powerful rim and bowl wash is supplied directly by the home's water supply.

This cutting-edge flushing system is unaffected by a building's water pressure – enabling the NEOREST 750Hs installed in high-rise, multi-family buildings and the upper floors of single-family residences to achieve the same powerful performance as those in low-rise buildings.

### Inclusive Design

The ultra high-efficiency NEOREST 750H is an example of TOTO Total Design. TOTO works hard to exceed ADA and Universal Design principles to create products that are even more inclusive.



The inclusive-design NEOREST is 17" from its base to the top of the seat, which is the ergonomically correct height for a person to comfortably sit and rise from the unit. Other inclusive-design features on the NEOREST 750H include its integrated personal cleansing system, auto-open/close, and auto flush features.

### NEOREST Freestanding Tub

To this distinctive luxury suite, TOTO has added the NEOREST freestanding soaking tub, an elegant sculptural form with clean, simple lines. Constructed of reinforced marble, this 70-7/8" x 37-3/8" soaking tub has a deep bathing well that offers total body immersion and sublime comfort for a truly relaxing soak. Its generous length will easily accommodate two.

The thickly framed marble rim rests above gently tapering sides, which create a natural, curved backrest. Its slip resistant surface, twin polished chrome arm rests, and pillow headrest round out this beautiful addition to the NEOREST Suite.

The NEOREST freestanding tub adds both design flexibility and convenience to the bath space. Its freestanding design lends itself to increased layout possibilities, and it is easy to maintain because it is accessible from all sides.

### **A Sneak Peak at the NEOREST of the Future**

At CES 2016, TOTO will be offering a sneak peak the NEOREST Wall-Hung Toilet with Actilight, which the company plans to bring to market in 2017.



Like the NEOREST 750H, the intuitive sensor-operated NEOREST Wall-Hung Toilet will offer auto open/close and auto flush; an integrated personal cleansing system with warm, aerated water, warm air dryer, and heated seat; in-bowl catalytic deodorizer; and Actilight Cleansing Technology with HYDROTECT and zirconium glazing on the bowl's surface, integrated UV light in the toilet's lid, Pre-Mist, and eWater+ technology.

The NEOREST Wall-Hung Toilet's high-efficiency Tornado dual-flush system will consume 1.28-gpf for the full flush and 0.8 for the light flush.

The sleek NEOREST Wall-Hung Toilet's hidden in-wall tank system will save up to nine inches of room space, making it ideal for a powder room or small bath. This versatile unit may be mounted at standard or Universal Height.

TOTO plans to introduce the NEOREST Wall-Hung Toilet with Actilight to the market in January 2017.

*Journalists' Note: As with all TOTO products, high-resolution digital images of the NEOREST 750H, NEOREST Freestanding Tub, and NEOREST Wall-Hung Toilet with Actilight are available immediately upon request.*

### **About TOTO:**

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design

products that enhance the luxury bathroom experience. Today, the company maintains 25,700 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With more than 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy – People-First Innovation – is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit [www.totousa.com](http://www.totousa.com) or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](#) (@TOTOUSA) and become a TOTO fan on [Facebook](#)

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